

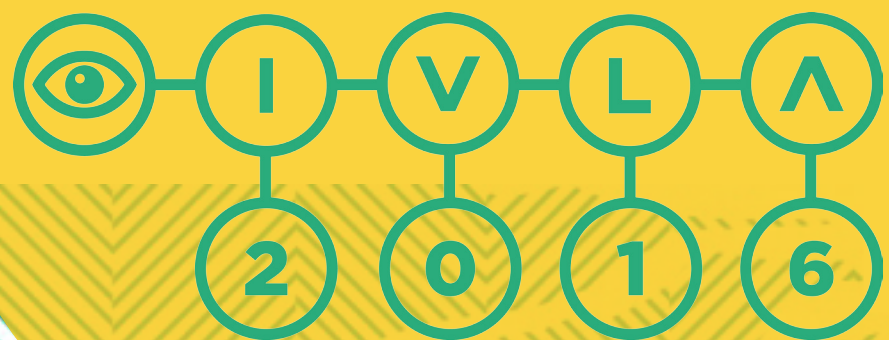
CENTRE FOR INTERDISCIPLINARY
STUDIES IN SOCIETY AND CULTURE

ENGAGING THE SENSES:

THE 48th ANNUAL
CONFERENCE OF
THE INTERNATIONAL
VISUAL LITERACY
ASSOCIATION (IVLA)

5-8 October 2016

*7th Floor Hall Building,
Sir George Williams Campus,
and other venues*



In 1969, John Debes (Co-founder of the IVLA) defined Visual Literacy as “a group of vision competencies a human being can develop by seeing and at the same time having and integrating other sensory experiences.” In 2014, Brian Kennedy (Director of the Toledo Museum of Art) proposed that “Visual Literacy is the key to sensory literacy”. This suggests that the past and future of Visual Literacy lies with engaging the senses, whence the theme of this conference.

Visual Literacy is already a field of multidisciplinary investigation. How might it also become a field of multisensory and/or intersensory investigation? For example, how can insights from the study of Visual Literacy be extended to other modalities of sense, such as Sound Studies?

What did Isadora Duncan mean when she said: “If I could tell you what it meant there would be no point in dancing it?” Join us in exploring the far borderlands of Visual Literacy!

“Engaging the Senses” is co-sponsored by the Centre for Sensory Studies, the Department of Art Education and the Department of Design and Computation Arts as well as the Montreal Museum of Fine Arts and the Canadian Centre for Architecture, with additional financial support from the Dean of Fine Arts, Hexagram and the Aid to Research Related Events Program.

For registration information please see: ivla.org/conference2016